

# SAMPLE Four Year Plan | Bachelor of Science in Education- Business and Marketing Comp

The curriculum in the College of Education and Professional Studies is structured so that students move through classes in a prescribed order. Prerequisites are important and are strongly enforced. The four year plan illustrates the type of curriculum a new freshman could take to complete a degree in four years; it is not an official document. Refer to Academic Advising Report for full requirements.

## First Year

### Fall

ENGLISH 100 or 101: Intensive College Writing and Reading or College Writing and Reading	3-4	
MATH 139 - Quantitative Reasoning	3-5	
CORE 110 - World of the Arts	3	
SPECED 205- Introduction to Special Education	3	
INTRAUNV 104- New Student Seminar	1	
PEGNRL 192- Personal Health and Fitness for Life	1	

Total 14 - 17

### Spring

ENGLISH 102 - College Writing, Reading, and Research	3	
COMM 110- Introduction to Human Communication	3	
General Education Elective (RECOMMEND COMPSCI 170, 180, 181 or WOMENST 180, or STAT 230)	3	
CORE 120 or 140 - Historical or Global Perspectives	3	
Any Lab Science (GL designation)	4-5	

Total 16-17

First Year Advising Notes: By the end of the first year your GPA should be a minimum of 2.75 in order to meet the basic requirements for admission to the College of Education and Professional Studies.

Goals: Talk to your academic advisor about your interests and goals and begin to understand career options for your major. Explore student groups and organizations and join one that feels right for you. These groups offer a great way to learn more about the major and begin networking. Explore on-campus resources such as undergraduate research opportunities, the Mary Poppe Chrisman Success Center, and the Center for Global Education.

After your first year: Become comfortable in understanding and reading your Academic Advising Report.

## Second Year

### Fall

BEINDP 290 - Business Writing	2	
EDFOUND 212- Educational Psychology	3	
3 Cr Elective (RECOMMEND EDUINDP 250, COMPSCI 170, 180, 181, COMM 242)	3	
ECON 201- Principles of Microeconomics	3	
CORE 130 - Individual and Society	3	
Marketing 311 - Principles of Marketing	3	

Total 17

### Spring

ACCOUNT 244- Introduction to Financial Accounting	3	
ECON 202 - Principles of Macroeconomics	3	
ITSCM 221 - Information Technology Infrastructure	3	
EDFOUNDPRC 210- Introduction to Education and Teaching	3	
EDFOUND 243- Foundations of Education in a Pluralistic Society	3	

Total 15

Second Year Advising Notes: To stay on track, you should complete your foundation block courses by the end of your second year. You should plan to apply for admission to Professional Studies at the beginning of your fourth semester, once you have completed 40 credits. Make sure you meet the basic requirements for admission by visiting our website: <http://www.uww.edu/coeps/advising-admissions/admission-to-professional-education/requirements>

Goals: Be admitted to Professional Studies and declare an approved minor. Get to know the resources available to you in Winther Hall such as the WITRC Lab, the Office of Field Experiences, and the Academic Advising Office.

After your second year: Understand your program plan and graduation requirements.



UNIVERSITY OF WISCONSIN  
WHITEWATER

COLLEGE of EDUCATION  
AND PROFESSIONAL STUDIES

## Third Year

Fall

3 CREDITS BUSINESS OR COEPS ELECTIVE (EDFOUND 241, MANAGEMENT 310 or 360, MARKETING 350, 351, 352, or 360 RECOMMENDED)	3	
CIBME 300-Introduction to Business and Marketing Education*	3	
FNBSLW 341 - Business and Commercial Law	3	
CORE 390 - World of Ideas	3	
3 cr Elective (3 RECOMMENDED COMM 242 or 424, SOCWORK 380)	3	

Total 15

Spring

3 CREDITS BUSINESS OR COEPS ELECTIVE(MANAGEMENT 310 or 360, MARKETING 350, 351, 352, 361 or EDFOUND 475 RECOMMENDED)	3	
CIGNRL 460- Principles of Career and Technical Education*	3	
EDFOUND 425 - Measurement and Evaluation in the Secondary School	3	
SECNDED 444- Methods of Teaching Basic Business Subjects*	4	
SECNDED 441- Methods of Teaching Accounting*	3	

Total 16

Courses in red require Admission to Professional Studies. You will not be allowed to register for these courses without applying, and being admitted to Professional Studies.

Courses denoted with a \* are only offered in specific terms (Fall or Spring Only).

Third Year Advising Notes: A faculty member will be assigned as your advisor once you are admitted to Professional Studies. They should be used to help you determine your program plan.

Goals: Attend the Hawk Career Fair as well as networking events and employer information meetings. Pursue a leadership position within a student organization or volunteer group. Get to know your professors, especially in your major. Start connecting what you learn in the classroom to how it will apply to your career.

## Fourth Year

Fall

SECNDED 442- Methods of Teaching Computer Application and Programming*	2	
3 CREDITS BUSINESS OR COEPS ELECTIVE (MANAGEMENT 310, MARKETING 361, COMPSCI 170 OR EDFOUND 475 RECOMMENDED)	3	
SECNDED 466- Literacy Strategies for Content-Area Teachers*	3	
SECNDED 460 - Secondary Field Study Seminar*	3	
CIFLD 402 - Directed Teaching Alternative Placement Middle School*	2	

Total 13

Spring

CIFLD 414 - Directed Teaching - Secondary (Business)*	6	
CIFLD 414 - Directed Teaching - Secondary (Marketing)*	6	

Total 12

Fourth Year Advising Notes: Apply for graduation online through the Registrar's Office one full semester before you anticipate graduating. Complete all required testing.

Goals: Work with the Career Service Office to perfect your resume and cover letter. Attend networking events, career fairs, and employer information meetings. Read professional journals and consider a student membership in a professional organization.

After your fourth year: Work with your program coordinator and the Office of Field Experiences in order to confirm your student teaching placement.

Students must begin their Math and English sequences with the appropriate course. The English course a student starts with will be determined by their ACT English or SAT Verbal score. The Math course a student starts with will be determined by their UW System math placement score.

Admission to Professional Studies is required for students to take upper division courses in their educator preparation program. Eligibility requirements can be found at: <http://www.uww.edu/coeps/advising-admissions/admission-to-professional-education>

The Business Education Bachelor of Science in Education with Business & Marketing Education Comprehensive Emphasis leads to licensure to teach courses in all areas of the business curriculum, including accounting, marketing, personal finance, business law, general business, and keyboarding at the Wisconsin Department of Public Instruction Early Childhood through Adolescence developmental level (all ages in a public school).

Students will be required to pass additional assessments prior to student teaching and licensure.